



NEXIO ANALYTICS

EMPOWERING BUSINESS THROUGH DATA

nexioanalytics.com

NEXIO ANALYTICS: EMPOWERING DATA-DRIVEN DECISIONS

With over **9 years of experience**, our experts in **South Korea, Brazil, and Poland** help businesses unlock the full potential of their data to enhance **strategic decision-making** and **operational efficiency**

Our Mission

Transform raw data into actionable insights for smarter decisions and better performance

Key Expertise

- Data Collection & Integration
- Advanced Analytics
- Real-Time Dashboards
- Problem Formalization
- Metric Definition
- Process Optimization



WHY CHOOSE US?

Having worked with organizations like **Santander**, **KT**, **Korea Hydro & Nuclear Power**, and **ETRI**, we have a proven track record of delivering impactful data solutions across various sectors

What Sets Us Apart

- **Proven Expertise:** Success in large-scale data projects, delivering insights in customer behavior, inventory optimization, and sales forecasting
- **Tailored Solutions:** Flexible, customized approaches with direct involvement and quick decision-making at every stage
- **Cost-Effective:** Streamlined solutions that minimize overhead while delivering high-quality results efficiently





**“If you can’t measure it,
you can’t manage it.”**

—Peter Drucker

WHY DATA-DRIVEN DECISIONS?

Informed Decisions

Base choices on data, reducing guesswork and boosting confidence

Operational Efficiency

Identify patterns to optimize resources and minimize waste

Competitive Edge

Adapt swiftly to market shifts with precise insights

Risk Mitigation

Uncover issues early to enable proactive responses

Enhanced Satisfaction

Tailor experiences to meet individual needs, driving retention

DATA-DRIVEN DECISION-MAKING PROCESS

Collect

Gather data from various sources and **integrate** it into a consistent format, **ensuring readiness** for analysis

Clean

Identify and **remove errors and duplicates**, improving **data quality** and **accuracy** for precise analysis

Analyze

Use statistical methods to identify **patterns, trends, and correlations**, yielding **actionable business insights**

Visualize

Convert analysis into **dashboards, charts, and graphs**, enabling stakeholders to **understand insights** at a glance

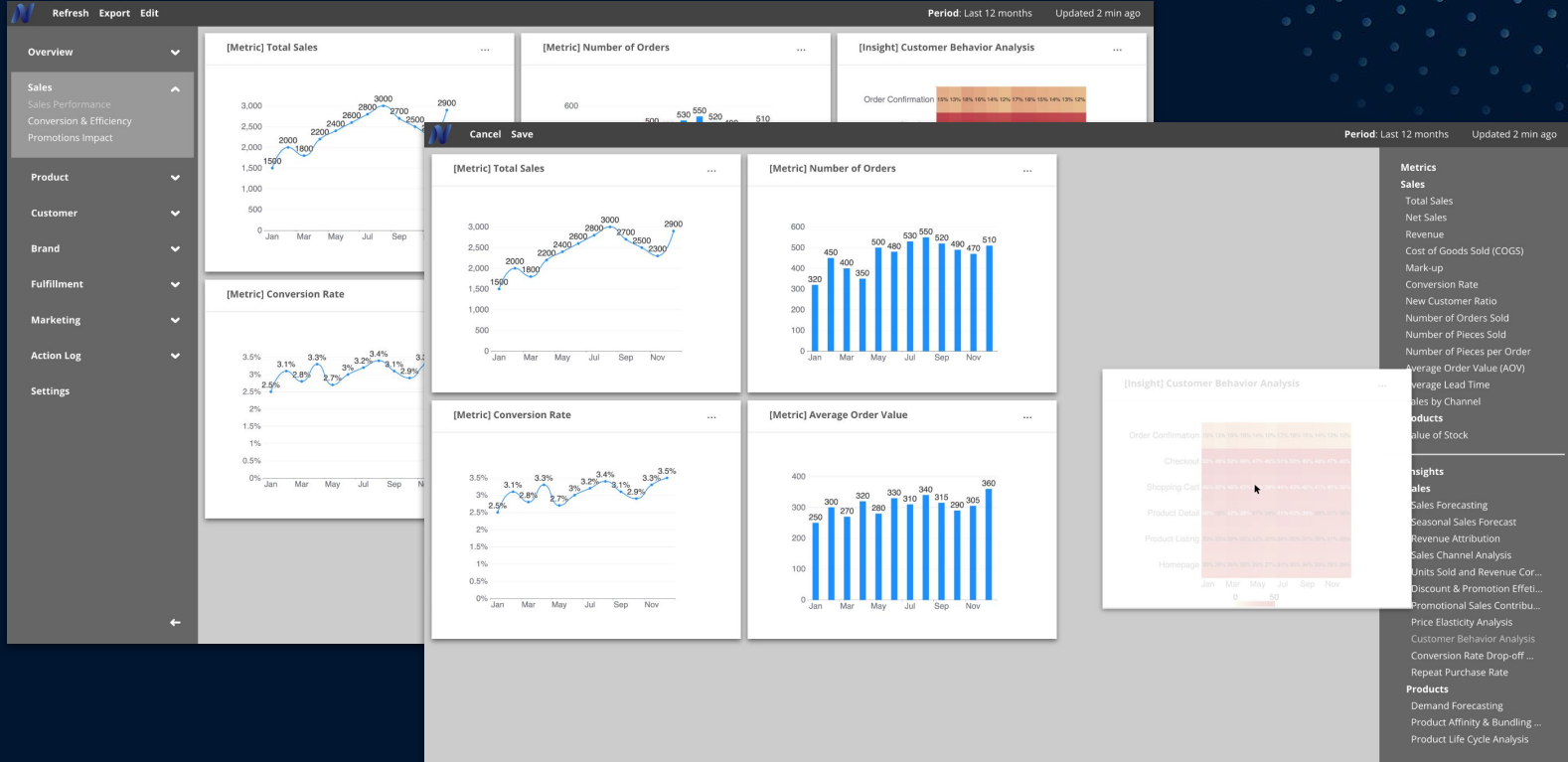
Decide

Evaluate performance, derive **insights**, and make **strategic, data-informed decisions**

Execute

Implement strategies, **monitor real-time results**, and **adjust actions** as needed to **achieve goals**

NEXIO INSIGHTS

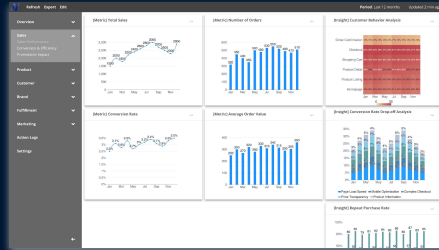
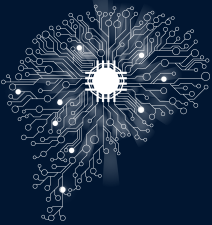


EMPOWERING DATA-DRIVEN DECISIONS



- **Sales, product, customer, brand, fulfillment, and marketing data** are gathered and **directly integrated by our experts** from diverse sources, including **databases, files, and APIs**
- Collected data is visualized in a **real-time dashboard** for **efficient monitoring**
- **Advanced analytics** deliver **key insights** to support **data-driven decision-making**
- All **actions and their impacts** are logged and analyzed, providing a **comprehensive view** and **guiding strategic planning**

KEY FEATURES



File	Type	Date	Impact	Status	Action
Admin User Session Logout	Session	2024-01-15	0.5	Completed	—
Adjusted Price for Selected Item	Price Change	2024-01-14	\$100.15%	Completed	—
Auto-Refresh Session for User Profile	Session	2024-01-16	0.5	In Progress	—
Back-End System Reporting Settings	System Settings	2024-01-16	Custom Set 1.5%	Completed	—
Marketplace List	Product	2024-01-16	\$40.7.1%	Completed	—
Product Search Filter	Search Filter	2024-01-16	100.00000%	Completed	—
Individual User's Progress	Customer Progress	2024-01-16	Account 1.0%	Completed	—
Inventory Tracking List	Inventory	2024-01-16	Inventory Item 1.1%	Completed	—
Refreshed Customer Service Hours	Business Hours	2024-01-16	Refreshed 1.0%	Completed	—
Updated Customer Support Hours	Customer Service	2024-01-15	Support Hours 1.5%	Completed	—
Automated User Onboarding Process	Marketing	2024-01-15	Engagement 1.8%	Completed	—
Standardized Reporting	Reporting	2024-01-15	—	In Progress	—
Updated Market Price	Customer Service	2024-01-16	Market Price 1.2%	Completed	—
Inventory Management	Inventory	2024-01-16	Stock 1.0%	Completed	—
Launched Product Bundling	Sales Strategy	2024-01-16	—	In Progress	—
Refreshed Pricing System	Customer Service	2024-01-16	Refreshed 1.0%	Completed	—
Customer Self-Service Portal Redesign	Analytics	2024-01-16	Conversion 1.5%	In Progress	—
Refreshed Product List	Product	2024-01-16	Customer Set 1.4%	Completed	—
Updated Admin User	Product Launch	2024-01-16	100.00000%	Completed	—
Refreshed User-Driving Threshold	Price	2024-01-15	100.00000%	Completed	—

EXPERT-DRIVEN DATA INTEGRATION

Our experts directly integrate data from diverse sources, delivering **reliable, ready-to-use information** for your business

REAL-TIME DASHBOARDS

Access essential data anytime, **anywhere** to make informed business decisions with **the most current information**

ADVANCED ANALYTICS

Gain valuable insights tailored to your needs, from foundational analysis to AI-driven insights, **without requiring in-house expertise**

ACTION LOGS

Track every action and **see its impact easily**, supporting **effective decision-making**

TECHNOLOGY & SECURITY

CUTTING-EDGE DATA ANALYTICS

Delivering cutting-edge analytics and real-time dashboards for impactful business insights

SCALABLE SYSTEMS

Solutions that evolve with your business, adapting to changing needs effortlessly

SECURITY & COMPLIANCE

Ensuring robust data security within client environments and full compliance with global protection standards



VALUE WE BRING

01

DATA-DRIVEN DECISION MAKING

Transform raw data into actionable insights for smarter, growth-driven strategies

02

PROCESS OPTIMIZATION & EFFICIENCY GAINS

Streamline operations, reduce costs, and boost efficiency with data-driven improvements

03


ENHANCED BUSINESS PERFORMANCE

Improve key metrics like sales, customer retention, and inventory management for better business outcomes

04

CUSTOMIZATION & LONG-TERM VALUE

Tailored solutions that provide ongoing improvements through continuous monitoring and adaptation



CLIENT COLLABORATION & COMMUNICATION



Clear Communication

Responsive communication via email, chat, and video calls to address concerns in real-time



Regular Updates

Scheduled reports and milestone tracking keep you informed at every stage



Feedback Integration

We incorporate your feedback at each phase, ensuring the solution adapts to your needs



Collaborative Decision-Making

Involvement in key decisions with data-driven insights and recommendation



Transparency & Accountability

Project management tools track progress, document changes, and ensure accountability



***“Empowering businesses through
data-driven decisions.”***



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